Annual Sponsorships

Our Nebraska HIMSS chapter strives to educate members and provide networking and advocacy opportunities for industry professionals.

Join us in our efforts by becoming an official sponsor!

Scholarships

Events & Social Events

Measureable Visibility. Maximum Fun!

about us

Engage and activate

There is significant work going on in health information and technology at the local level. Nebraska HIMSS is one of 57 chapters across the United States, including Puerto Rico, Canada and India.

Email: info@nebraska.himsschapter.org
Visit us at: http://nebraska.himsschapter.org/
Whether you are an emerging company or a well-established industry leader, a Nebraska Chapter of HIMSS sponsorship positions you at the forefront of the healthcare IT industry in our region. We invite you to join us and share information about the services and products that you have to offer by becoming a Nebraska Chapter of HIMSS Sponsor.

Becoming a sponsor of our Chapter gives your organization a direct and ongoing connection to our membership which represents hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. We have both technical and clinical members ranging from senior executives to students with many being key decision makers or influencers. The majority of our members have well over ten years of experience in the healthcare industry.

Nebraska HIMSS 2019-2020 Sponsorship Options

Our local chapter is managed by volunteers and has no paid staff. In order to fund our operations, we accept corporate sponsorships. Based on the level of sponsorship, we provide a tier of benefits commensurate with the sponsorship level. Each level provides outstanding marketing benefits while supporting our mission to provide educational, scholarship and networking opportunities for healthcare technology professionals in our region.

<table>
<thead>
<tr>
<th>ELITE LEVEL</th>
<th>PREMIUM LEVEL</th>
<th>SCHOLARSHIPS</th>
<th>PARTNER LEVEL</th>
<th>SOCIAL EVENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get maximum exposure for your organization with our Elite Sponsorship</td>
<td>Maximum benefits at a great price. Increase visibility for your company with key decision-makers!</td>
<td>Provide opportunities for tomorrow’s leaders and promote your corporate image.</td>
<td>Small price, big benefits. Explore a Partner Level Sponsorship for a Nebraska HIMSS event today!</td>
<td>Event-specific sponsorships customized to your specific needs. Contact us today to talk options!</td>
</tr>
<tr>
<td>$1,500 per year</td>
<td>$1,000 per year</td>
<td>$1,000 per year</td>
<td>$500 per event</td>
<td>Costs Vary</td>
</tr>
</tbody>
</table>
## Sponsorship Benefit Comparison:

<table>
<thead>
<tr>
<th>Benefits</th>
<th>ELITE LEVEL</th>
<th>PREMIUM LEVEL</th>
<th>SCHOLAR-SHIPS</th>
<th>PARTNER LEVEL</th>
<th>SOCIAL EVENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Verbal Recognition and on Sponsor Slides at Events</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Chapter website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Web link on Chapter website: brief company description and contact info</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chapter website links to articles or presentations you choose</td>
<td>Up to 5</td>
<td>Up to 2</td>
<td>Up to 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Chapter Newsletters and Member emails</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invited to submit an article for NE HIMSS Newsletter</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ability to distribute promotional materials</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time allowed to speak to event attendees</td>
<td>5 minutes</td>
<td>2 minutes</td>
<td>2 minutes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide giveaways at event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media</td>
<td>Marketing Image</td>
<td>Marketing Image</td>
<td>Marketing Image</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recommend Speakers/Topics</td>
<td>X &amp; Keynotes</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option to Introduce 1 Speaker at Event</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May elect to host one webinar per year</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary NE HIMSS Membership(s)</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Admission to Event</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td></td>
<td>2 for event sponsored</td>
</tr>
</tbody>
</table>

**Detail sheets are available for each sponsorship level and are available upon request.**

Sponsor(s) assume financial responsibility for Event.

Opportunity to sponsor on priority basis as follows:

1. Elite Sponsors
2. Premium & Scholarship Sponsors
3. Partner Sponsors

Sponsors may co-host event if mutually agreed upon.

Social Event sponsors are responsible for all planning, setup and payments to the venue.

Social Event sponsor(s) must reserve the venue and communicate location to Nebraska HIMSS 1 week in advance.
Nebraska HIMSS Sponsorship Policies

- The Nebraska HIMSS Chapter Sponsorship Program allows sponsors to pay a fee for the year, per event or to support a specific offering such as a scholarship.

  > All Annual Sponsorship terms are for 1 year from date of sponsorship fee collection.
  > Only the Social Event Level can be sponsored by more than one entity. All other Sponsorship levels are limited to a single entity and cannot be shared with other entities/companies/vendors.
  > Payments will be collected via a secure online transaction by credit card or PayPal.

- Sponsorship applications must be reviewed and approved by the Nebraska HIMSS Board.

- The appearance of advertising or sponsorship is neither a guarantee nor an endorsement by Nebraska HIMSS of the product, service or company or the claims made for the product in such advertising or sponsorship.

- Nebraska HIMSS will sell advertising space or sponsorships when the inclusion of advertising or sponsorships does not interfere with the mission or objectives of HIMSS or its products and services.

  All sponsorship and advertising arrangements will be for a defined period.

- Sponsors may not sell member information of any kind.

- During the registration process for events, registrants will be provided an opt-out function to designate their choice on disclosure of name, title and work site information.

Chapter Co-Sponsorships:

Outside organizations may ask Nebraska HIMSS to co-sponsor an event or initiative. Co-sponsoring an event consists of supporting events or educational programs of non-HIMSS organizations. Co-sponsoring must be approved by a majority vote of the Chapter's Board of Directors.

Disclaimer: Chapter support does not constitute an endorsement or a recommendation by HIMSS. Before entering into a co-sponsor agreement, Nebraska HIMSS must obtain written consent from HIMSS at least 30 days prior to the event/program. Once the collaboration has been approved by HIMSS, the Chapter will be notified.

Programming Restrictions: Chapters may only sponsor or conduct educational programming that are less than 4 hours within 30 days prior to and 30 days following the HIMSS Annual Conference and Exhibition. Chapters should be sensitive to planning spring events, to avoid directly competing with other HIMSS events.

Promotion of other organization's events:

Outside organizations may ask Nebraska HIMSS to promote their event or initiative to chapter members. Such events should be for educational or member development and be consistent with goals and mission of the Nebraska HIMSS.
$1500 Annual Fee

Specific Benefits:

- Verbal Recognition of your sponsorship at Chapter events
- Your company logo featured on:
  - Nebraska-HIMSS Website for term of sponsorship
  - Linked logo, brief company description, contact information
  - Link to up to five (5) articles or presentations that Sponsor selects
  - Sponsor slide deck at each Nebraska-HIMSS program
  - All email communication to members
  - Chapter newsletters
  - PowerPoint slide at education events; will include 3-4 bullets on each Sponsor
- Ability to distribute your company’s materials at Chapter events
- Five-minute session for company representative to speak to event attendees
- The opportunity to provide giveaways at events
- Social Media promotion
  - Image created to designate your company as a sponsor
  - Posting of said image with a link to your company on Facebook, Twitter and LinkedIn
  - Ability to use the image in accordance with event policies
- Ability to recommend topics and speakers for Chapter events
  - Topics/speakers are subject to the approval and may not include sales presentations for any specific product or company
  - Opportunity to work with Program Chairperson to propose keynote speakers
  - Opportunity to introduce speaker at 1 education event
- Invited to submit an article to Nebraska HIMSS newsletter
- Invited to host one webinar per year
- Two (2) Complimentary Nebraska HIMSS Memberships
- Four (4) Complimentary Tickets to Education Events during Sponsorship year
- List of attendees (name, title, and work site) at events provided upon request (for those individuals consenting to share such information)

Contact Nebraska HIMSS at info@himsschapter.org to discuss Elite-level sponsor options
PREMIUM LEVEL

$1000 Annual Fee

Specific Benefits:

- Verbal Recognition of your sponsorship at Chapter events
- Your company logo featured on:
  - Nebraska-HIMSS Website for term of sponsorship
  - Linked logo, brief company description, contact information
  - Link to up to two (2) articles or presentations that Sponsor selects
  - Sponsor slide deck at each Nebraska-HIMSS program
  - All email communication to members
  - Chapter newsletters
  - PowerPoint slide at education events; will include 3-4 bullets on each Sponsor
- Ability to distribute your company’s materials at Chapter events
- Two-minute session for company representative to speak to event attendees
- The opportunity to provide giveaways at events
- Social Media promotion
  - Image created to designate your company as a sponsor
  - Posting of said image with a link to your company on Facebook, Twitter and LinkedIn
  - Ability to use the image in accordance with event policies
- Ability to recommend topics and speakers for Chapter events
  - Topics/speakers are subject to the approval and may not include sales presentations for any specific product or company
  - Opportunity to work with Program Chairperson to propose keynote speakers
  - Opportunity to introduce speaker at 1 education event
- Invited to submit an article to Nebraska HIMSS newsletter
- One (1) Complimentary Nebraska HIMSS Membership
- Two (2) Complimentary Tickets to Education Events during Sponsorship year
- List of attendees (name, title, and work site) at events provided upon request (for those individuals consenting to share such information)

Contact Nebraska HIMSS at info@himsschapter.org to discuss Premium-level sponsor options
PARTNER LEVEL

$500 Per Event*

Specific Benefits:

Because our exhibit areas have a restricted amount of space, Nebraska HIMSS will be limiting the number of vendors who can participate at our events at the Partner Level. Elite and Premium-level sponsorships have priority and all remaining tables are reserved on a "first-come, first-serve" basis.

*The fee ($500) includes a six-foot table, electricity, internet access, refreshments and lunch for two individuals (a $380 value). The date and time of payment will be used to determine the priority placement for your organization’s booth. Registration fees are non-refundable.

- Verbal Recognition of your sponsorship at the event
- Your company logo featured on:
  - Sponsor slide deck at the specific Nebraska-HIMSS program
  - Event-specific email communication to members
- Ability to distribute your company’s materials at event
- The opportunity to provide giveaways at event
- Social Media promotion
  - Image created to designate your company as a sponsor for the event
  - Posting of said image with a link to your company on Facebook, Twitter and LinkedIn
  - Ability to use the image in accordance with event policies
- Two (2) Complimentary Tickets to the event sponsored
- List of attendees (name, title, and work site) at event provided upon request (for those individuals consenting to share such information)

Contact Nebraska HIMSS at info@himsschapter.org to discuss specific Partner-level sponsor options
$1,000 per Scholarship

Specific Benefits:

The Nebraska Chapter of HIMSS makes scholarships available to qualified applicants enrolled in undergraduate and graduate healthcare information technology programs in our service area.

- Your company will be recognized as being the sponsor of the scholarship
- Verbal Recognition of your sponsorship at Chapter events
- Your company logo will be included on:
  - Nebraska-HIMSS Website for term of sponsorship
  - Linked logo, brief company description, contact information
  - Link to up to 2 articles or presentations that Sponsor selects
  - Sponsor slide deck at each Nebraska-HIMSS program
  - Chapter Newsletters
  - PowerPoint slide at education events; will include 3-4 bullets on each sponsor
- Invited to submit an article to Nebraska HIMSS newsletter
- Ability to distribute your company’s materials at Chapter events
- Two-minute session for company representative to speak to event attendees
- The opportunity to provide giveaways at events
- Social Media
  - Image created to designate your company as a sponsor for the event
  - Posting of said image with a link to your company on Facebook, Twitter and LinkedIn
  - Ability to use the image in accordance with event policies
- One (1) Complimentary Ticket to the event sponsored
- Two (2) Complimentary Tickets to Education Events during Sponsorship year
- List of attendees (name, title, and work site) at events provided upon request
  (for those individuals consenting to share such information)
- You may assist with presenting the scholarship to the recipient
- Photo of scholarship presentation with your company representative will appear in the subsequent Chapter newsletter

Contact Nebraska HIMSS at info@himsschapter.org to discuss specific Scholarship sponsor options.
Cost Varies by Activity

Specific Requirements and Benefits:

The Social Event Sponsor must be a paid, existing sponsor at the Elite, Premium or Partner level.

The opportunity to sponsor a Social Event will be offered to sponsors/partners in the following priority order:
- Elite
- Premium
- Partner

> Sponsors may co-host the Event if mutually agreed upon between the Sponsors
> Sponsor(s) assume all financial responsibility for the Event
> The Social Event sponsor(s) are responsible for all planning, venue set up and payments with the venue.
> Social Event Sponsors must reserve the venue and communicate the location to the NE HIMSS Program Chair within one (1) week of the event to allow for promotion activities.

Contact the Nebraska HIMSS Programs Chair at nebraska.programs@himsschapter.org to discuss specific Social Event sponsorship options.